

What is claimed is:

- 1 1. A method of producing holographic iridescent film comprising the steps of:
2 applying an adhesion coating upon a corona or plasma treated iridescent film;
3 and
4 holographically embossing said adhesion coating.
- 1 2. The method of Claim 1, further including the steps of thermosetting said
2 holographically embossed adhesion coating.
- 1 3. The method of Claim 2, further including the step of applying a high-resolution
2 index (HRI) coating to the thermo-set holographically embossed adhesion coating.
- 1 4. The method of Claim 1, where in the applying step is carried out by plasma
2 treatment in a vacuum.
- 1 5. The method of Claim 1, wherein the applying step is carried out by a water based
2 and UV cured print treatment.